



“Creating the Future”

- ▶ **Keynote Speaker:** Doug Krug
- ▶ **Presentation Abstract:**
 - One of the biggest challenges facing organizations today is how good they are getting at problem solving – problem solving has become the problem.
 - Creating the future we want is an entirely different objective than finding and fixing what’s wrong. A lack of understanding of this basic distinction costs organizations more than just money.
 - During this presentation you will learn a simple, proven and profound approach to overcoming even your most persistent obstacles quicker, better and with far less stress. This approach is being successfully applied throughout the federal government today, perhaps in your own agency.